



# *Governor's Blue Ribbon* **LIVESTOCK AUCTION**

Today's livestock exhibitors are more than competitors – they are the future of agriculture, forging lifelong connections, building leadership skills and making memories that shape their lives.

The Governor's Blue Ribbon Livestock Auction is proud to champion these young leaders by supporting scholarships, leadership awards, the Camp of Champions and various Wisconsin State Fair awards including showmanship, knowledge-based contest and Reserve Champion animal exhibitors.

## **But we can't do it without support of partners like you!**

As we prepare for the 2025 Governor's Blue Ribbon Livestock Auction, we invite you to join us in creating these meaningful opportunities. Your investment into Wisconsin's youth will fuel their achievements today and pave the way for future successes.

This year, you can make a lasting difference in two ways:

1. **Become a cash sponsor** – Sponsors are vital to the success of our programs, and we appreciate your consideration. Details on the sponsorship program are enclosed.
2. **Sponsor a specific item/experience** – From our Leadership Awards to our Camp of Champion luncheon, there are opportunities to choose the impact you are making. Details on the sponsorship program are enclosed.

Thank you for considering a gift that empowers the next generation of agricultural leaders! Gifts can be made on our secure site anytime, [gblra.com/give](https://gblra.com/give).

We look forward to seeing you at the 2025 Governor's Blue Ribbon Livestock Auction – Wednesday, August 6th, in the Coliseum at Wisconsin State Fair. This year's Auction will highlight Wisconsin State Fair's Junior Market Beef, Sheep, Swine and Goat Champions, Leadership Award winners and Scholarship recipients.

Join us in championing the next generation of agriculture,

Blue Ribbon Sale of Champions Foundation Sponsorship Committee  
[gblra.com](https://gblra.com) | [auction@gblra.com](mailto:auction@gblra.com)





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### 2025 Cash Sponsorship Levels

	Diamond	Platinum	Gold	Silver	Bronze	Friend
<b>Your Investment in Wisconsin Youth</b>	\$5,000 +	\$2,500 - \$4,999	\$1,000 - \$2,499	\$500 - \$999	\$250 - \$499	\$150 - \$249
<b>GBRLA Tickets</b>	12	6	4	2	2	2
<b>WSF Tickets</b>	12	6	4	2	2	
<b>WSF Parking Pass</b>	3	2	1	1		
<b>Recognition on gbrla.com</b>	Logo with link to website	Logo with link to website	Name with link to website	Name	Name	Name
<b>Recognition in GBRLA event program</b>	Logo	Logo	Logo	Name	Name	
<b>Recognition on GBRLA's Social Media Accounts</b>	Social media post	Social media post	Social media post	Social media post	Social media post	
<b>Recognition on banners at GBRLA</b>	Logo on on-stage banner	Name on on-stage banner	Name on on-stage banner	Name on Silver banner	Name on Bronze banner	Name on Friend banner

Custom sponsorship packages are available, reach out to [auction@gbrla.com](mailto:auction@gbrla.com) for more information.



**GIVE ONLINE!**

**It's a quick and easy way to make a gift. [Scan the QR code for direct access]**

**Visit [gbrla.com/give](https://gbrla.com/give).**





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### 2025 Specific Items/Experiences for Sponsorship

	Sponsorship Cost	Receive
Camp of Champions Sunday Luncheon	\$2,225	<ul style="list-style-type: none"><li>- Benefits of a Gold level sponsorship</li><li>- 6 tickets to the luncheon</li><li>- Recognition at the luncheon</li></ul>
Governor's Auction Livestream	\$1,500	<ul style="list-style-type: none"><li>- Benefits of a Gold level sponsorship</li><li>- Name on livestream video</li></ul>
Camp of Champion WonderWheel Ride	\$250	<ul style="list-style-type: none"><li>- Benefits of a Bronze level sponsorship</li><li>- Recognition during Camp of Champs programming</li></ul>
Camp of Champions Industry Tour	\$750	<ul style="list-style-type: none"><li>- Benefits of a Silver level sponsorship</li><li>- Recognition during Camp of Champs programming</li></ul>
Leadership Awards	\$500	<ul style="list-style-type: none"><li>- Benefits of a Silver level sponsorship</li><li>- Recognition on awards</li><li>- Recognition during award presentation</li></ul>

**Interested in sponsoring a specific product or program?  
Or would you be willing to share in-kind support?**

**Please reach out to [auction@gbrla.com](mailto:auction@gbrla.com).**





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## LIVESTOCK AUCTION

# YES!

**I want to support Wisconsin's  
youth livestock exhibitors.**

**I would like to provide support as:**

☐ **Cash Sponsor**

o \$5,000

o \$2,500

o \$1,000

o \$500

o \$250

o \$125

o Other: \$ \_\_\_\_\_

☐ **Product Sponsor (Varies) – Please specify item:** \_\_\_\_\_

**Company/Name for Sponsorship:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Address:** \_\_\_\_\_

☐ **Enclosed is my check payable to Blue Ribbon Sale of Champions Foundation**

☐ **Please send an invoice the email listed above that I can then pay online using my credit card**

☐ **Venmo ID: @gbrla**

**Please return this form via mail to:**

**Governor's Blue Ribbon Livestock Auction, 2827 96th Street, Franksville, WI 53126**

**FILL OUT THE FORM & GIVE ONLINE!**

**It's a quick and easy way to make a gift.**

**[Scan the QR code for direct access]**

**Visit [gbrla.com/give](http://gbrla.com/give).**



Donations are tax-deductible to the extent allowed by law. The Blue Ribbon Sale of Champions Foundation is a U.S. nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the U.S. Internal Revenue Code.